



# The King of Prussia Players

Entertaining the Community Since 1956

Box 75, King of Prussia, Pennsylvania 19406

610-277-9505

[WWW.KofPPlayers.org](http://WWW.KofPPlayers.org)

## Broadway Right Next Door!!!

The King of Prussia Players have completed their first exciting season of productions at Shannondell at Valley Forge. Although we have not left King of Prussia—and will continue to perform two productions a year on the Upper Merion Area School District stages—we have taken the opportunity offered us by Shannondell at Valley Forge to become their resident theater troupe. We are beginning our fifty-first year of quality theater by continuing to embrace a new era in local theater production.

By inviting us onto their stage, Shannondell has become a major supporter and sponsor of the performing arts in the Philadelphia suburbs. Won't you please join them in their support of the Performing Arts? They have built a new 500-seat Performing Arts Center, outfitted with the best in theatrical lighting, sound and seats, as well as provided us with rehearsal areas, dressing rooms, and ample space for the construction of professional-level sets and costumes.

Our exciting 51<sup>st</sup> season will open with the New Gershwin Musical **Crazy for You** at Shannondell in July and August. The exciting world premiere of **Triffina and the Queens of Conomor** opens in October at the new state of the art theater in Upper Merion Area Middle School. The archetypical American musical **Guys and Dolls** takes center stage in February at Shannondell, and William Shakespeare's **A Midsummer Night's Dream** romps across the stage of Upper Merion Area High School in the spring. Please refer to our web site for specific details regarding performance times and locations.

Our new venue at Shannondell, coupled with the Upper Merion venues, increases our possible audience into the thousands. Instead of traveling to Philadelphia or New York City for full-scale theatrical productions, we want people to come to the see the King of Prussia Players at Shannondell, or Upper Merion, Broadway Right Next Door! Reaching our goal of filling the auditorium every night and continually raising our already high standards will require the financial sponsorship of others. We have established several levels of sponsorship for the 2007–2008 Theater Season. We are a 501 (c) (3) Corporation, and as such all donations are fully tax-deductible. Won't you please join Shannondell at Valley Forge and become a sponsor of the performing arts? As a sponsor, you will have your name or the name of your business, placed in the program, as well as receive a full-color advertisement commensurate with your level of sponsorship.

Levels of sponsorship and associated gifts are:

\$600.00	Titanium	Back Cover of Program	(4 full season vouchers)
\$400.00	Platinum	Inside Cover of Program	(4 full season vouchers)
\$300.00	Gold	Full Page Advertisement	(4 full season vouchers)
\$200.00	Silver	One Half Page in Program	(2 full season vouchers)
\$125.00	Bronze	One Quarter Page	(2 full season vouchers)

All Advertisements must be received in a “ready to print” file, such as a pdf file, or as a completed ad ready to scan. Please fill out the attached form and return it with your donation to:

**King of Prussia Players, Box 75, King of Prussia, PA 19406.** To be in program for all four shows, all letters and copy must be received by July 1<sup>st</sup>, 2007.

Ready to print files may be sent to Dr. Lawrence A. Anderson at [dr.larrya@verizon.net](mailto:dr.larrya@verizon.net). Or [sponsorship@kofpplayers.org](mailto:sponsorship@kofpplayers.org)

Thank you for your support.

Sincerely,

Stephen E. Kuerschner,  
King of Prussia Players Marketing Chair